

# **ENTREPRENEURSHIP DEVELOPMENT CLUB**

**Co-ordinator - Ms. Lekshmi. J, Dept.of Commerce**

## **Annual Report – 2018-19**

A workshop on Entrepreneurship Awareness was organised by Entrepreneurship Club in association with Department of Industries and Commerce on 15 December, 2018. The meeting was chaired by Ms. Preetha, Principal in charge and Head of Dept of Mathematics, S N College, Varkala. The workshop was handled by Mr. Sivraj Pillai ( Rtd Manager, Indian Overseas Bank), Financial Literacy Counselor, Nedumangad Block. The Resource Person Mr. Sivraj Pillai explained different investment avenues for aspiring entrepreneurs to the students with a lot of examples. The session was an interactive one. It was attended by 67 students from B Com Finance.

An Industrial visit was conducted by Entrepreneurship Development Club for the students of B Com Finance and B Com Hotel Management & Catering on 12, February, 2019. The visit was conducted to Milco Dairy, A unit of Mel-Kadakkavur Ksheera Vyavasaya Sahakarana Sangham Ltd. No. T-17 (D), Keezhattingal. The students were accompanied by Ms. Lekshmi. J, Coordnator, ED Club, Dr. Lekahmy Prasannan, Member, ED Club and Mr. Ajaya Kumar, Industrial Extension Officer. . 23 students participated in the visit and it was very much informative to them as the visit provided a firsthand experience to the students.

An Orientation Programme on Institutional Finance was conducted by the Entrepreneurship Development Club on 25, February, 2019. The class was handled by Mrs. Jayanthi, Industrial Extension Officer. The class was very much informative to the students and helped them to attain an awareness regarding the various institutional finance available for new entrepreneurs. 56 students attended the orientation programme.

An Entrepreneurship Skill Development Class was conducted by the Entrepreneurship Development Club in association with Financial Literacy Club on 27, February, 2019. The class was handled by Mrs. Soorya, Industrial Extension Officer. 42 students attended the class. The class was very much informative to the students and helped them to attain an awareness regarding the various Entrepreneurial skills required.

An awareness session on Food Safety Measures in Hotel Industry was conducted by the Entrepreneurship Development Club on 26, March, 2019. The class was handled by Mr. Ajith, Health Inspector. 44 students attended the session. The class was very much beneficial to the students and helped them to get an awareness regarding the various food safety measures to be adopted in Hotel Industry

## **Workshop on Investment Avenues for Aspiring Entrepreneurs**

**16, January, 2019**

### **Programme Schedule**

Prayer

Welcome address: Ms. Lekshmi. J, Convener, ED Club

Presidential address: Ms. Preetha, Principal in charge

Brief introduction of the topic by Resource person: Mr. Sivraj Pillai ( Rtd Manager, Indian Overseas Bank), Financial Literacy Counselor, Nedumangad Block

Felicitation: Dr. Beena Karunakaran, Former Principal &

HoD of Malayalam

Ms Jubilie.S.V, Head, Dept. of Commerce

Vote of thanks : Dr. Lekshmy Prasannan

## **Entrepreneurship Development Club**

### **Workshop on Investment Avenues for Aspiring Entrepreneurs**

**16 January, 2019**

A workshop on Entrepreneurship Awareness was organised by Entrepreneurship Club in association with Department of Industries and Commerce on 15 December, 2018. The welcome address was given by Ms. Lekshmi. J, Convenor, Entrepreneurship Development Club. The meeting was chaired by Ms. Preetha, Principal in charge and Head of Dept of Mathematics, S N College, Varkala. Mr. Sivraj Pillai ( Rtd Manager, Indian Overseas Bank), Financial Literacy Counselor, Nedumangad Block gave an introduction about the topic of the seminar.



The vote of thanks was delivered by Dr. Lekshmy Prasannan, Member, Entrepreneurship Development Club.

The Resource Person Mr. Sivraj Pillai explained different investment avenues for aspiring entrepreneurs to the students with a lot of examples. The session was an interactive one. It was attended by 67 students from B Com Finance.

### **Industrial Visit, 12, February, 2019.**

An Industrial visit was conducted by Entrepreneurship Development Club for the students of B Com Finance and B Com Hotel Management & Catering on 12, February, 2019. The visit was conducted to Milco Dairy, A unit of Mel-Kadakkavur Ksheera Vyavasaya Sahakarana Sangham Ltd. No. T-17 (D), Keezhattingal. The students were accompanied by Ms. Lekshmi. J, Coordinator, ED Club, Dr. Lekahmy Prasannan, Member, ED Club and Mr. Ajaya Kumar, Industrial Extension Officer.



Mr. R. Anil Kumar, Secretary of the society explained the history of the organization, different processing, value additions, marketing and other functions of MILCO Dairy. 23 students participated in the visit and it was very much informative to them as the visit provided a firsthand experience to the students.



### **Orientation on Institutional Finance for New Entrepreneurs, 25, February, 2019**

An Orientation Programme on Institutional Finance was conducted by the Entrepreneurship Development Club on 25, February, 2019.



The resource person was welcomed and introduced by Lekshmi. J, Coordinator, ED Club. The class was handled by Mrs. Jayanthi, Industrial Extension Officer. The class was very much informative to the students and helped them to attain an awareness regarding the various institutional finance available for new entrepreneurs. 56 students attended the orientation programme. Vote of thanks was delivered by Dr. Lekshmy Prasannan, Member, ED Club.

### **Entrepreneurship Skill Development Class In Association with Financial Literacy Club**

**27, February, 2019**

An Entrepreneurship Skill Development Class was conducted by the Entrepreneurship Development Club in association with Financial Literacy Club on 27, February, 2019.



The resource person was welcomed by Lekshmi. J, Co ordinator, ED Club . Ms. Jubilie. S.V, Hod, Dept of Commerce gave an introduction about the topic. The class was handled by Mrs. Soorya, Industrial Extension Officer. 42 students attended the class. The class was very much informative to the students and helped them to attain an awareness regarding the various Entrepreneurial skills required. Vote of thanks was delivered by Dr. Lekshmy Prasannan, Member, ED Club.

### **Awareness Programme on Food Safety Measures in Hotel Industry, 26, March, 2019**

An awareness session on Food Safety Measures in Hotel Industry was conducted by the Entrepreneurship Development Club on 26, March, 2019.





The class was handled by Mr. Ajith, Health Inspector. The resource person was welcomed by Lekshmi. J, Co ordinator, E D Club. 44 students of B Com Hotel Management attended the session. The class was very much beneficial to the students and helped them to get an awareness regarding the various food safety measures to be adopted in Hotel Industry . Vote of thanks was delivered by Dr. Lekshmy Prasannan,Member, ED Club.